

Product Rule  $u = f(x)$   $v = g(x)$

$$\begin{aligned} (f(x)g(x))' &= f'(x)g(x) + f(x)g'(x) \\ &= u'v + uv' = \left(\frac{d}{dx}u\right)v + u\frac{dv}{dx} \end{aligned}$$

When differentiating a product of functions use this rule. Don't make up your own rule!

$$(uv)' \neq u'v'$$

Example  $f(x) = xe^x$

$$f'(x) = ?$$

$$\begin{array}{l} u = x \quad v = e^x \\ u' = 1 \quad v' = e^x \end{array}$$

$$\begin{aligned} f'(x) &= xe^x + 1 \cdot e^x \\ &= xe^x + e^x \end{aligned}$$

Note  $f'(x) \neq v \cdot e^x$

Quotient rule

$$\frac{d}{dx} \left( \frac{f(x)}{g(x)} \right) = \frac{f'(x)g(x) - g'(x)f(x)}{(g(x))^2}$$

$$u = f(x)$$

$$v = g(x)$$

$$= \frac{u'v - v'u}{v^2}$$

Note

$$\frac{d}{dx} \left( \frac{u}{v} \right) \neq \frac{u'}{v'}$$

made up rule, which is incorrect.

$$\text{Ex} \quad \frac{d}{dx} \left( \frac{e^x}{x} \right) = \frac{xe^x - e^x}{x^2}$$

$$u = e^x \leftarrow \text{top}$$

$$u' = e^x$$

$$v = x \leftarrow \text{bottom}$$

$$v' = 1$$